







In 2007, the Northshore Community Foundation began with the pure intention of simplifying, organizing, and magnifying philanthropy on the Northshore. What has happened in the 15 years since has been remarkable. The generosity of our community has changed lives and brought people together as the work continues.



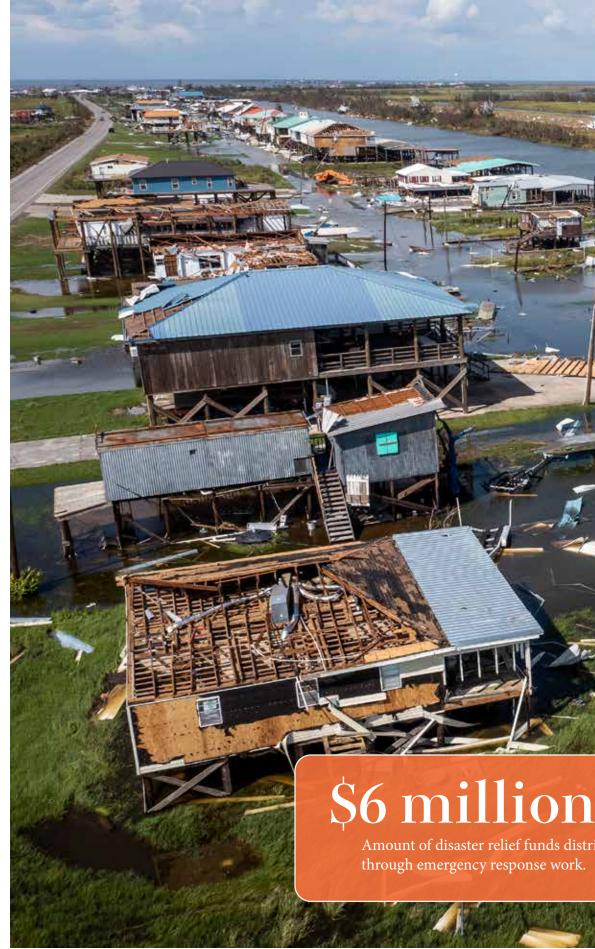
# it's where we come from

From the beginning, the Northshore Community Foundation was born from the need for a local response after a natural disaster, and we have excelled in that work ever since. In the months following Hurricane Katrina, the Baton Rouge Area Foundation saw the glaring need for local

leadership, staff, funding, and services as our Northshore recovered from the unprecedented impact of the storm. In the months after opening, the Foundation distributed nearly one million dollars to local nonprofits still dealing with Katrina's wrath and our emergency response work was born.

Since then, in man-made disasters, natural disasters, and even a global pandemic, we quickly activate and respond, because immediate generosity matters.

Local, national, and international supporters have used the Foundation to funnel millions of dollars to our region trusting that we will direct it for the greatest possible impact.



Amount of disaster relief funds distributed



#### 2007-2008 – HURRICANE KATRINA

 More than \$1.5 million deployed to help the Northshore rebuild from the devastating impacts of Katrina.

HURRICANE

2008

BP OIL

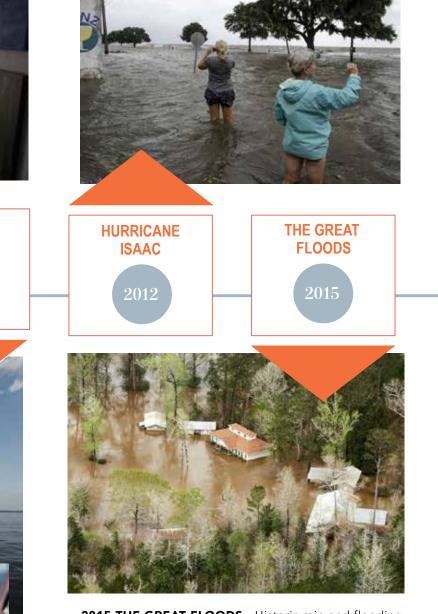
SPILL

2011

**2011 BP OIL SPILL** - The Foundation distributed \$700,000 to support the people, wildlife, and environment affected by the disaster.



**2012 HURRICANE ISAAC** – Granted \$200,000 to support local nonprofits in relief and response work in Tangipahoa and St. Tammany Parishes.



**2015 THE GREAT FLOODS** - Historic rain and flooding in our entire region caused the death of 13 people, left 40,000 people in need of rescue, and the destruction of more than 100,000 homes. In response, we granted nearly \$600,000 for relief and rebuilding in Tangipahoa, St. Tammany, Washington and St. Helena Parishes. **2016 HURRICANE HARVEY** – Helping our Texas neighbors in need, we provided funding to "One Million Meals," an effort of Blue Runner Foods to provide one million quality meals to hungry, flooded Texans.



**2019 HURRICANE LAURA** – Helping our neighbors again, working with our sister organization, the Community Foundation of Southwest Louisiana, we helped raise \$5.5 million to help rebuild from the devastation in southwest Louisiana.

**2020 COVID** – Financial support, meaningful encouragement, and protective supplies were the focus of our response to the pandemic, with more than \$500,000 to support our region in creative and uplifting ways.

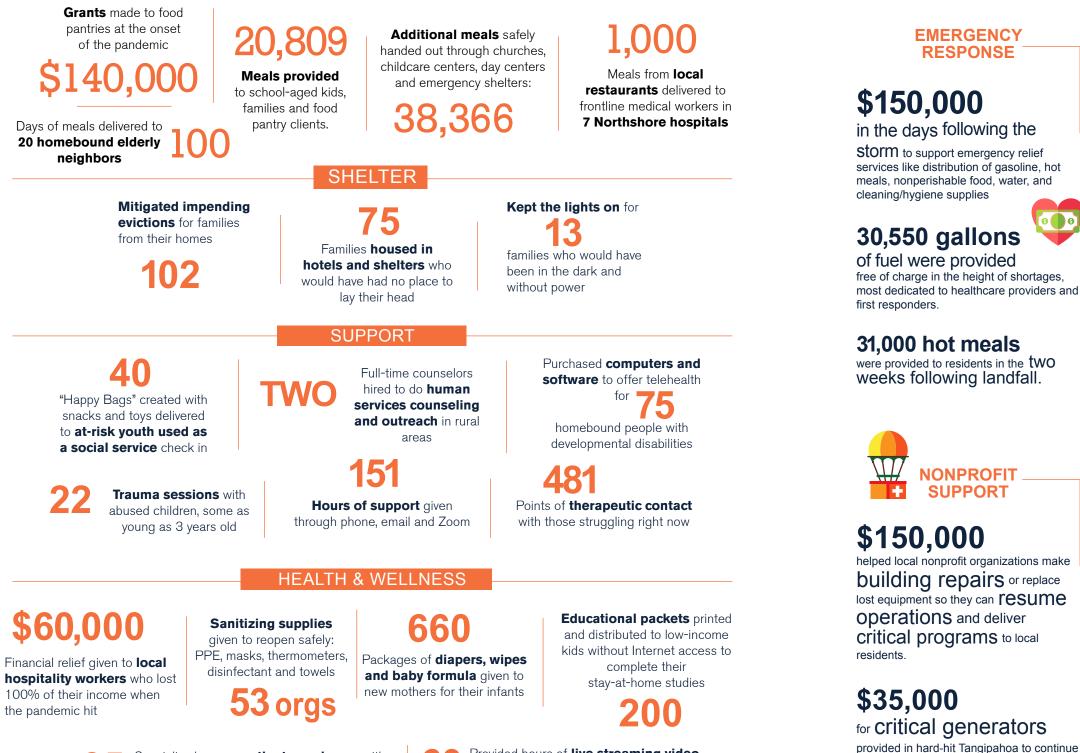


**2021 IN FOCUS:** Hurricane Ida – Reminiscent of our roots in Katrina, when Hurricane Ida took direct aim at our region, we quickly activated our Weather Relief Fund and raised \$1.6 million to support emergency relief and long-term recovery from the impact of the storm. More than 100 grants have been made to support relief work and we continue to fund projects to aid that recovery.

## **COVID Response Outcomes**

FOOD

## NCF Invests \$1.2 Million in **IDA Response and Recovery**



#### EMERGENCY RESPONSE

#### \$150,000 in the days following the

**Storm** to support emergency relief services like distribution of gasoline, hot meals, nonperishable food, water, and

6 6

#### 125 seniors were quickly assisted with getting back into their homes.

of fuel were provided free of charge in the height of shortages, most dedicated to healthcare providers and first responders.

31.000 hot meals were provided to residents in the two weeks following landfall.

NONPROFIT

SUPPORT

vital nonprofit operations.

**25 Habitat** homeowners were assisted to keep them in their homes while the damage was being repaired.

## \$300,000

storm.

in direct financial **assistance** through grants provided to individuals and families in the region so they could recover from the hardship caused by Ida's impact.

This support got people back to work and students back to school so they could quickly put the damage and devastation from Hurricane Ida behind them

Specialized cancer **patient care boxes** with

nutrition and medicine and 100 antibody tests delivered for the community

Provided hours of live streaming video 6 and seminars to keep our neighbors feeling connected



including temporary housing assistance, home repairs and rebuilding supplies, and legal work for homeowners and tenants.

#### 25 homes

completely repaired to livable conditions in the first 90 days after the

#### **FINANCIAL** ASSISTANCE





#### LONG TERM **IMPACTS**

Research shows that there is a marked increase in completed suicides within a two-vear window following a disaster. In our region, there has been an average increase of 41% of completed suicides in the two years following local disasters, including Hurricanes Katrina, Gustav, Isaac and the 2016 March floods,

The long-term effects of disasters on public health, especially mental health, has a staggering impact on the well-being of our people.

We have committed more than

\$400.000 moving forward as we

recover from the disaster





## we are better together

Creative alliances are at the root of all we do. Bringing together those that share a common purpose simply makes sense. Donors who support the same cause, organizations serving similar missions, experts on subjects that matter to the region we work to get them around the same table and in dialogue with each other. We know the needle moves in a positive direction when we partner together and the results speak for themselves.





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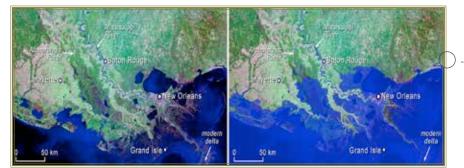
















#### **EXCEPTIONAL LIVES**

Launched in 2017, we helped create a virtual platform that is a trustworthy and easy to use resource for Louisiana families and children with disabilities. The 'How-To' Guides walk parents through complicated and often overwhelming processes while the 'Resource Directory' provides information on more than 1,000 resources available in the state.

#### FAMILY PROMISE

Responding to the growing challenge of homelessness on the Northshore, in 2015 the Foundation and partners researched, designed and launched Family Promise St. Tammany to serve families with children who need temporary shelter and a safe place to lay their head. As an efficient and cost-effective faith-based model, the St. Tammany affiliate is now working with partners in Tangipahoa to launch in a second parish in our region.

#### NORTH OF YOUR EXPECTATIONS

A partnership of organizations who care about the quality of life on the Northshore drove a community-wide initiative that created an aspirational brand and identity for our region. The Northshore is one of those rare places that combine quality of life with accessibility, a progressive business climate with natural beauty, and vibrant culture with community.

#### WATER SYMPOSIUM

In a somewhat prophetic gathering, in 2013 the Foundation hosted a gathering of scientists, public policy makers and community leaders to learn about the expected impact of rising sea levels and disappearing coastlines on our Northshore region. The floods that our region has seen since has followed the predictions and highlight the continued need for action.

#### SUICIDE TASK FORCE

In 2011 with an alarming increase in suicides in St. Tammany Parish, the Foundation convened a community meeting of experts and people affected by suicide to change that trajectory. From that convening, a task force was launched which ultimately created concrete actions and developed resources for increased mental health services in our region.

#### 2021 IN FOCUS FACTS FROM THE FRONTLINES

With Covid fatigue challenging our region, we set out to address confusing and often conflicting information about Covid and its impact on our health care system. With participation from medical leadership from every hospital on the Northshore, we hosted a virtual convening attended by more than 100 community leaders to share unfiltered facts directly from our local medical community.

## helping the helpers

The hundreds of nonprofit organizations serving this region are fundamental to all that we value and love about our four-parish region. They protect our environment, care for the most vulnerable among us, and enrich our lives in meaningful ways. Training, supporting, mentoring, and rewarding the tireless people who run these organizations is essential to us, as the region is better because of them.



nonprofit

**S1** 







An analysis of the impact of the 2020 pandemic on our vital Northshore nonprofits.



#### NORTHSHARE

Anchored by the Coatney Center for Philanthropy, Northshare is a regional, first-of-its-kind nonprofit hub created to share ideas, resources, and energy as we work together for the common good. More than 50 organizations and 400 people utilize the space each year.

#### **DICK KNIGHT AWARD**

In honor of the late Richard F. "Dick" Knight, a founding and beloved board member, each year the Foundation recognizes a local nonprofit leader with a \$5,000 award for their service and commitment. Award winners include Reverend L. Stephen Holzhalb III of Christwood Retirement Community (bottom), Ola Magee of the Regina Coeli Child Development Center (left), Myrna Jordan of Our Daily Bread in Hammond (right), and Dianne Baham of STARC in Slidell (top).

#### VITALS

An Economic Impact Study of the Pandemic on Northshore Nonprofits. The COVID-19 Pandemic impacted every sector, demographic, and population in the world and our local nonprofit community was no exception. To assess that impact and determine how best to serve them moving forward, our Foundation engaged researchers at Southeastern Louisiana University and commissioned an in-depth study into the economic impact and short- and long-term health of our Northshore nonprofit sector.

#### 2021 IN FOCUS: CHEVRON FELLOWS LEADERSHIP DEVELOPMENT

The Chevron Community Fellows program focuses on a small group of community leaders who serve mission-based organizations and works to empower them to make a greater impact on their organizations and the Region as a whole. The individuals selected to participate in this program have demonstrated a commitment to serving the Northshore while also having a broad base of transferable skills with a willingness to work collaboratively toward shared goals.



## foundation nonprofit members

American National Red Cross - Southeast Basket of Hope Catholic Charities Archdiocese of New Orleans Center of Hope for Tangipahoa Child Advocacy Services Children's Advocacy Center Hope House Children's Museum of St. Tammany East St. Tammany Habitat for Humanity Family Promise of St. Tammany Habitat for Humanity St. Tammany West HeartGift Foundation Hospice Foundation of South Innovation Labs James Samaritan LA Methodist Children's Home Lake Pontchartrain Maritime Museum Leukemia and Lymphoma Society - LA/MS Chapter Liberty Restoration Community Development Foundation LOPA Foundation Mary Bird Perkins Cancer Center Miracle League Northshore NAMI of St. Tammany New Heights Therapeutic Riding Center New Orleans Mission



Northlake Homeless Coalition Northshore Families Helping Families Northshore Food Bank Northshore Humane Society Northshore Technical Community College OPTIONS Ponchartrain Conservancy Regina Coeli Child Development Center **Richard Murphy Hospice House** Samaritan Center Solomon Episcopal Conference Center St. Francis Animal Sanctuary St. Scholastica Academy St. Tammany Council on Aging St. Tammany Hospital Foundation STARC of Louisiana The Good Samaritan Ministry of St. Luke United Way SELA Women's Center for Healing YMCA St. Tammany West Youth Service Bureau



#### 2021 BOARD OF DIRECTORS

Lisa Wilson M. Todd Richard Greg Pellegrini Danny Shaw Chris Kenny Fay Bright Chip Lavigne Marty Mayer Patti Ellish John Baldwin Jenifer Besh Michael Burris









John Finan Wayne McCants Jill Donaldson Dave Kronlage Alexis Ducorbier

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Maura Donahue Jimmy Maurin Bill Baker William Boudreaux







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Richard Knight Sue Lavin Debra Neill Baker Ron Newson Sharron Newton Willie Paretti Craig Paretti Carlos "Chuck" Sabadie Ellis Sampson Carl Schneider William Trist D. Randolph Waesche

## simplified, organized & magnified

Philanthropy is fueled by passion, not paperwork. That is why our Foundation offers systems and an infrastructure to handle the administrative details while leveraging that work for the maximum impact. Our Funds act as "charitable checkbooks" so our Fundholders can focus on what matters to them.

### types of funds at the foundation

#### DONOR ADVISED FUNDS

Serve as a "Charitable Checkbook" where donors recommend charitable grants and the Foundation does the administration and paperwork to maximize their giving.

#### CORPORATE ADVISED FUNDS

Offer an efficient approach to philanthropy and are ideal for businesses wanting to give effectively to multiple organizations and programs throughout the year.

#### FIELD OF INTEREST FUNDS

Support evolving needs or a defined mission by focusing on an area of interest that is nearest and dearest to your heart. Your passion coupled with our process maximizes results.

#### **ORGANIZATION FUNDS**

Are created by another nonprofit organization where charities set aside funds for specific programming, security against unforeseen hurdles, planned growth, or as an investment strategy.

#### **DESIGNATED BENEFICIARY FUNDS**

Supports specific organizations or initiatives and ensures that the selected entity will receive support regularly over a long period of time.

#### 2021 IN FOCUS: CHICKS WITH CHECKS

Neighbors coming together to pool their resources and direct them to the needy is a powerful idea. In Slidell, that collective giving power goes by the name Camellia City Chicks with Checks and is dedicated to harnessing the power of generous

## 18.4%

The 2021 investment gains returned into funds to fuel more giving

BU













1906 Founders Endowment Fund A Toast to Our Heroes Fund\* ACCESS Fund Active Partnership Fund\* Adult STEM Medical Science & Research Fund\* Amanda Shaw Foundation Fund An Angel's Gift Fund AWE News Fund Baldwin Foundation Fund Bankston Family Fund\* Banner Cares Foundation Fund Besh Family Fund Bill and Susan Baker Fund Bippo's Place for Smiles Fund Bogalusa YWCA Fund Bruce and Ellie Wainer Fund C J Ladner Family Fund Camellia City Kids Fun Fest Fund Captain Vincent N. Liberto, Jr. Memorial Fund Carol Ashton D'Angelo Memorial Fund Carpenter Family Fund **Casey Family Foundation Fund** Catherine Farnsworth Gensler Foundation Fund CGB / Zen-Noh Grain - Japan Disaster Relief Fund\* Charles and Elizabeth Goodyear Fund Chemo Beanies Cares Foundation Fund\* Chesterton Academy of Divine Mercy Educational Fund Chevron Youth Program Fund Christwood Foundation Fund Christwood Fund Claiborne Hill / Covington Gateway Project Fund\* Claire M. Moss Memorial Fund Cleco Community Fund Community Arts Enrichment Fund Cory Family Fund Covington Rotary Foundation Fund Crawfish Cookin' for a Cause Fund Creative Relief Northshore Fund Cribs for Kids Fund D.A. Montgomery's Crime Prevention Fund Dale and Sharon Mahnke Charitable Gift Fund\* Danny and Susan Shaw Fund Darlene Duda Fund\* Dave and Angelea Kronlage Fund DFC's Driving FORE Charity Fund Donahue Favret Contractors Fund

Doyle Coatney Foundation Fund\* EWE Fund Excelling Youth Fund Family Promise Day Center Fund\* Family Promise Development Fund Fay and Phelan Bright Endowment Fund Fennelly Sanchez Fund FIRST Program Fund FMT Charitable Fund

# 171 Funds

With unique passions, people and purposes to better our region.

Founders Forum Fund Fresh Start Fund Friends of CRT Fund Fund for Bogalusa Gardner Family Fund GKS Fund Grant's Gift Foundation Support Fund Greg and Lisa Pellegrini Fund Greg Zelden Foundation Fund Gulf Relief Foundation Fund\* Gundlach Family Charitable Fund Hammond Area Recreation Fund Hands That Touch Hearts Fund\* Harvey Relief Fund\* Hayden Fund for Addiction Recovery Fund\* Heavenly Foundation Fund\* Henry and Gail Hood Fund\* Hero to a Hero Fund\* Hero's Farewell Fund\* Hoops for Kids Fund Hope House Fund Hospice House Fund HOYST Fund\* Innovation Labs Fund\* J. Scott Chotin, Jr. Northshore Family Community Fund JAA Foundation Fund Jack and Maura Donahue Fund

Jeremy Hebert Defibrillator Fund\* Jinx Vidrine Legacy Foundation Fund John and Patricia Finan Fund John Tracy Laborde Memorial Fund Kenny and Jennifer Ladner Fund Kickin' Parkinson's Fund\* Kids in Need During Disasters Fund Kim and Chris Kenny Family Fund Kids in Transition Fund\* Lake Pontchartrain Basin Foundation Fund Land Trust for Louisiana Operating Reserve Fund Land Trust for Louisiana Stewardship Fund Larry and Connie Galloway Fund Law Enforcement Appreciation Fund League of Women Voters of Louisiana Education F Legislator's Charity Fund Lucia de Conz Foundation Fund\* Mandeville A.R.T. (Art, Recreation and Treasures) Fi Mandeville Cares Fund Mandeville Recreation Endowment Fund Marsala Cultural Fund Mayer Family Fund MILNE Fund\* NCF Youth in Philanthropy Fund North Cross Fund North of Your Expectations Fund Northshare Fund Northshore Cajun Army Fund Northshore Charity Cards Fund Northshore Community Capital Fund\* Northshore Emergency Relief Fund Northshore First Responders Fund Northshore Food Bank Fund Northshore Hurricane Isaac Recovery Fund\* Northshore Legislators Charity Fund Northshore Weather Relief Fund Notes for Education Northshore Fund Our Turn Northshore Fund\* Pamlab Corporate Fund\* Paretti Family of Dealerships Fund Pat Brister Legacy Fund Public Art for Covington Fund\* Recreation District 16 Fund\* Rich Mauti Cancer Fund\* **Richard Family Fund** Robin and Pamela Mingo Fund

	Romona Forbes Donor Advised Fund Rotary Club of Slidell Northshore Endowment Fund Run Gulf Coast Fund
	Safe Haven Support Foundation Fund
	Sam and Jill Giberga Family Fund*
	Scott Family Fund
	Second Harvest Food Bank Fund
	Shelby P. LaSalle, Jr. Fund
	Sibley Family Fund
	Skipper Fund*
	Slidell Area Recreation Fund
	Slidell Women's Giving Circle Fund
	Songy Foundation Fund
	SOS - An Abita Beer Charitable Fund
und*	St. Joe Estates Residents Assistance Fund
	St. Tammany Economic Prosperity (STEP) Fund
	St. Tammany Infrastructure Fund
und*	St. Tammany Parish Development District Facility Fund
	St. Tammany Parish Justice & Mental Health
	Support Initiative Fund
	St. Tammany Pearls Fund*
	St. Tammany Veterans Fund*
	STARC Endowment Fund
	STCF General Fund
	Stich Memorial Fund*
	Stirling Properties Foundation Fund
	Stirling Properties Support Fund
	Stirling Stewardship Fund
	STP Cares Fund*
	STPPS Educational Foundation Fund
	Strategier Foundation Fund
	ThriveAbility Fund*
	TLC - Teen Lives in Crisis Fund
	Tom and Sue Lavin Fund
	True Body Kids Charitable Fund*
	Voelkel McWilliams Construction Fund
	We Lift You Up Fund*
	Will and Shelley Boudreaux Fund
	Wilson Family Fund
	Women's Center for Healing Fund
	Workforce Housing Opportunities Fund*
	World of Wonder (WOW Fund)
	YEA Northshore Fund

\* Denotes inactive funds



## the future is bright

Protecting and enhancing the future of all that is wonderful about the Northshore starts with investing in our children. From scholarships to enrichment programs to financing their dreams, the Foundation makes young people a priority and the results are good for all of us.



# \$1.6 million

Amount in scholarships and educational support granted to students furthering their educational dreams.















#### SCHOLARSHIP RECIPIENTS

Diamond Sampson is one of our scholarship recipients whose life was changed by this opportunity.

#### YEA

The Young Entrepreneurs Academy is a national program that transforms select 6th-12th grade students into highly trained, confident entrepreneurs. When local community leader Shelby LaSalle saw the value of the national model, he wanted one in his own backyard. Partnering with Southeastern Louisiana University and using the Foundation as the "boots on the ground," the Northshore YEA has supported 102 St. Tammany & Tangipahoa students since 2015.

#### STEM

Math Counts and First Robotics Clubs are proven to engage students in creative uses of STEM thinking. Partnering with the Office of Naval Research at Stennis Space Center, the Foundation funded clubs in 13 St. Tammany Parish schools.

#### YOUTH IN PHILANTHROPY (YIP)

Teaching children the value of giving back is like planting seeds for philanthropy and that is why the Foundation works to encourage, highlight, and reward community service at a young age. Over 1200 hours were spent by kids, making their community better.

**2021 IN FOCUS – BRISTER GRANT** Sydney Vander, a Slidell native, was the recipient of the First Annual Pat Brister Legacy Scholarship.

## SCHOLARSHIPS HELD AT THE FOUNDATION

Bogalusa Scholarship Fund

Donna Kahl Manetta Scholarship Fund

Gene and Betty Van Norman Scholarship Fund

Greg Zelden Scholarship Fund

Gymnastics Plus Christian Education Fund

Irma Cry Education Scholarship Fund

Music With A Mission Scholarship Fund

Pat Brister Legacy Scholarship Fund

Skipper Award In Memory of Ivan Zenon

South Slidell Swimming Scholarship

St. Tammany Cancer Fund

Summers Legacy Foundation Scholarship Fund

The Amanda Shaw Orchestrating Dreams Fund

The Mill Town Players Fund

Wilbert H. Reisig Scholarship Fund for Parkinson's Awareness

Tulane Legislative Scholarships Senator Donahue Senator McMath Senator Hewitt Representative Wright



## engagement makes it work

Through an innovative model focused on engagement, our work is driven by people, companies and partners that join in our vision of healthy, safe, beautiful, and vibrant communities. Membership is how we harness this power and focus it on the greater good. 1012 The Gulf South Business Corridor Abita Brewing Company AE Events & Entertainment AFX/Pro Suzanne and David Spears Alana and Michael Karam Alexander Stolin and Mary Kay Holmes Alexis and Todd Ducorbier Alexis Ducorbier Insurance Agency Alice McNeely Alicia and Eric Irmscher Alliance Safety Council Allison and Will Trist Ally Carter Amanda and Heath Rushing Amy and Scott Day Angelea and Dave Kronlage Angie and Michael de la Houssaye Argiro Morgan Art Time AT&T Bank of America Charitable Foundation Baptist Community Ministries Barbara and George Barnes Barbara Brocato Baton Rouge Area Foundation BeBe and Walter M. Babst Becky and Joe Jaeger Beth Gibson Betty and Jean Champagne Beverly Baker Gariepy **Beverly McQuiad Beverly Sheridan** Bill Barry Bill Potter Billie and Mike Carpenter Bippo's Place for Smiles Blake Landry Blue Cross and Blue Shield Louisiana Foundation Bonita and Randy Waesche **Boudreaux Jewelers** Brenda Case Burris & Six CPA **Business First Bank BWB** Advisors Capital One Bank Carl and Cheryl Schneider Carla and Steve Mouton

28 : NORTHSHORE COMMUNITY FOUNDATION



- Carolyn A. Chassee Carolyn and David A. Briggs Catherine Rogers Catherine Saia Champagne Beverage Company Charrette Design Group Cherry Figueroa Cheryl Peters Chevron Products Company
- Christ Episcopal Church Christel Slaughter Christine Talley Christopher Moody Christwood Retirement Community
- Chuck N. Sabadie, Jr. Cindy and Bo Sibley Cindy and Kirk Williamson Cindy and Michael Harlan Cindy and Robert Shelton
- City of Covington City of Hammond City of Mandeville

Chris Abide

Christy Ross

Cindy Fandal

City of Slidell

Cleco Power

Clelie Scott

Corey Tullier

- CJ and Keith Ladner
- Coffee Rani/Little Sisters of Covington Columbia Road Land Company Connie and Larry Galloway Consolidated Resource Management
- Courtney and Lance Caulfield Courtney Gustin Covington Powersports David Goodyear David and Suzanne Stymiest David C. Roussel David C. Treen David Fennelly and Carlos Sanchez David Hoffman Dawn Harkins Insurance Dawn LaRocca Debbie and Alexis Hocevar Deborah White Debra and Stuart Ethridge

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Inspiring philanthropy for 15 years by empowering you to connect with the causes that matter most, the Northshore Community Foundation works to unite human and financial resources to enhance the quality of life in the Northshore region, including St. Helena, Tangipahoa, Washington and St. Tammany parishes.

Our hard-working team is constantly looking for ideas and programs that get more people involved, inspired and empowered.

Susan Bonnett Bourgeois - President/CEO Leslie Spencer Landry - Vice President Jeanne Martin - Communications Director Carla Mouton - Administrative Support Officer



#### Like us. Love us. Tag us. Share us.







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