

ST. TAMMANY

ST. TAMMANY SECTOR SYMPOSIUM

2024 EVENT SPONSOR PROSPECTUS

CORPORATION

THRIVE2023

ST. TAMMANY CORPORATION

IN FALL 2018, ST. TAMMANY CORPORATION BEGAN THE PROCESS OF DEVELOPING ST. TAMMANY'S FIRST STRATEGIC PLAN FOR ECONOMIC DEVELOPMENT.

OUR FIVE-YEAR ECONOMIC DEVELOPMENT STRATEGIC PLAN, **THRIVE2023**, WAS ADOPTED IN FEBRUARY 2019.

THRIVE2023 WAS DILIGENTLY IMPLEMENTED WITH THE PLAN SERVING AS OUR ORGANIZATION'S NORTH STAR, EVEN AS WE ALL NAVIGATED THE PANDEMIC, HURRICANE IDA, AND TORNADOES.

THE FOUR COMPONENTS OF THE **THRIVE2023** PLAN ARE

- ORGANIZATIONAL EFFECTIVENESS
- BUSINESS DEVELOPMENT
- CROSS CUTTING STRATEGIES
- MARKETING & COMMUNICATIONS

OVER 85% OF **THRIVE2023**'S TACTICS AND STRATEGIES WERE SUCCESSFULLY IMPLEMENTED.

THRIVE2023

KEY IMPLEMENTATION HIGHLIGHTS INCLUDE:

- IMPLEMENTED **ADVANCE ST. TAMMANY**, ST. TAMMANY CORPORATION'S MULTI-LAYERED BUSINESS RETENTION AND EXPANSION PROGRAM PROVIDING BUSINESS TECHNICAL ASSISTANCE SERVICES
- SINCE 2018, ST. TAMMANY CORPORATION HAS HELPED GENERATE **\$286.1 MILLION** IN CAPITAL INVESTMENT, REPRESENTING **2,246** NEW AND RETAINED JOBS
- BUILT AND CONTINUES TO LEAD THE **WORKFORCE ROUNDTABLE** COMPRISED OF ECONOMIC DEVELOPMENT, WORKFORCE DEVELOPMENT, K-12, 2-YEAR, AND 4-YEAR EDUCATIONAL LEADERSHIP WHO MEET MONTHLY TO DISCUSS STRATEGY AROUND WORKFORCE AND EDUCATION ALIGNMENT AND PROGRAM AND TRAINING DEVELOPMENT
- LED AND DEVELOPED THE FIRST PRIVATE PUBLIC COLLABORATIVE FOR A MAJOR ECONOMIC DEVELOPMENT LAND ASSET AND SERVES AS THE PROJECT MANAGER FOR THE SITE INITIATIVE, THE HWY. 1088 ADVANCED MANUFACTURING AND LOGISTICS CORRIDOR FEATURING **GULF SOUTH COMMERCE PARK**.

THRIVE2023

KEY IMPLEMENTATION HIGHLIGHTS INCLUDE:

- LAUNCHED TWO 3-PARISH INITIATIVES INCLUSIVE OF ST. TAMMANY, WASHINGTON, AND TANGIPAHOA PARISHES
 - **NORTHSHORE HEALTHSCAPE** | A REGIONAL COLLABORATIVE ENHANCING THE PULSE OF OUR REGIONAL HEALTHCARE ECONOMY
 - **STARTUP NORTHSHORE** | AN INITIATIVE CATALYZING ENTREPRENEURSHIP, INNOVATION, AND BUSINESS FORMATION ON THE NORTHSHORE
- RECIPIENT OF **20** PROFESSIONAL INDUSTRY AWARDS SINCE 2018, INCLUDING RECOGNITION FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL (IEDC), SOUTHERN ECONOMIC DEVELOPMENT COUNCIL, BUSINESS FACILITIES, AND SOUTHERN BUSINESS & DEVELOPMENT
- EARNED THE DESIGNATION OF **ACCREDITED ECONOMIC DEVELOPMENT ORGANIZATION (AEDO)** BY IEDC IN JANUARY 2024
- MOST RECENTLY RECOGNIZED AS AN **ECONOMIC DEVELOPMENT ORGANIZATION OF THE YEAR** BY IEDC

ST. TAMMANY SECTOR SYMPOSIUM

ST. TAMMANY SECTOR SYMPOSIUM: HEALTHCARE INNOVATION AND ECONOMIC IMPACT

FRIDAY, NOVEMBER 15, 8:30 A.M. – 12 P.M. AT TCHEFUNCTA COUNTRY CLUB

THE INAUGURAL 2024 SYMPOSIUM FOCUSES ON THE CRITICAL INDUSTRY SECTOR OF HEALTHCARE WHICH DIRECTLY IMPACTS OUR COLLECTIVE QUALITY OF LIFE AND EMPLOYS OVER 17,000 RESIDENTS.

THIS HALF-DAY EVENT INCLUDES A STATE OF THE SECTOR ECONOMIC OVERVIEW, DYNAMIC PANELS HIGHLIGHTING THE REGIONAL HEALTHCARE ECOSYSTEM, INNOVATION, AND POLICY, FIRESIDE CHATS DISCUSSING AI DISRUPTION AND INTEGRATION, AND A KEYNOTE ADDRESS FROM OCHSNER HEALTH CEO PETE NOVEMBER.

THE PROCEEDS FROM THIS EVENT WILL BENEFIT ST. TAMMANY CORPORATION'S PROSPERITY FUND AT THE NORTHSORE COMMUNITY FOUNDATION.

ST. TAMMANY SECTOR SYMPOSIUM

\$15,000 PRESENTING SPONSOR

- Two reserved tables of 8 with premier seating location at event (Fair Market Value of the 16 tickets is \$640)
- Recognition as inaugural Presenting Symposium sponsor on event promotional materials with organization's name and logo
 - E-newsletters, social media posts, media engagements
 - Event program
 - Quote in event press release
- Opportunity to participate in radio and TV event promotions alongside St. Tammany Corporation leadership
- Opportunity to address the attendees of the St. Tammany Sector Symposium at the event

ST. TAMMANY SECTOR SYMPOSIUM

\$5,000 INVESTING SPONSOR

- Two reserved table of 8 with premier seating location at event (Fair Market Value of the 16 tickets is \$640)
- Inclusion of organization name and/or logo in event promotional materials
 - E-newsletters, social media posts, media engagements
 - Event program
 - Press release
- Recognition as inaugural Symposium sponsor at the event and in a dedicated social media

ST. TAMMANY SECTOR SYMPOSIUM

\$2,500 COLLABORATING SPONSOR

- One reserved table of 8 at event (Fair Market Value of the 8 tickets is \$320)
- Inclusion of organization name and/or logo in event promotional materials
 - E-newsletters, social media posts, media engagements
 - Event program
- Recognition as inaugural Symposium sponsor at the event

ST. TAMMANY SECTOR SYMPOSIUM

\$1,000 TABLE SPONSOR

- One reserved table of 8 at event (Fair Market Value of the 8 tickets is \$320)
- Recognition as inaugural Symposium table sponsor in the event program

ST. TAMMANY SECTOR SYMPOSIUM

THE PROCEEDS FROM THIS EVENT WILL BENEFIT ST. TAMMANY CORPORATION'S PROSPERITY FUND AT THE NORTHSORE COMMUNITY FOUNDATION. THESE DOLLARS DIRECTLY SUPPORT ECONOMIC DEVELOPMENT INITIATIVES AND PROGRAMS IN ST. TAMMANY.

THE ST. TAMMANY ECONOMIC PROSPERITY (STEP) FUND IS A FUND OF THE NORTHSORE COMMUNITY FOUNDATION AN ORGANIZATION DESCRIBED BY I.R.C. SECTION 501(C)(3) AS A NONPROFIT ORGANIZATION THAT IS EXEMPT FROM FEDERAL INCOME TAX AND TO WHICH CONTRIBUTIONS MAY BE TAX DEDUCTIBLE IN WHOLE OR IN PART AS A CHARITABLE CONTRIBUTION. OUR FEDERAL TAX IDENTIFICATION NUMBER IS 61-1517784.

ST. TAMMANY

ST. TAMMANY CORPORATION

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