

NORTHSHORE COMMUNITY FOUNDATION

# 2020 ANNUAL REPORT

**FOCUSED ON THE GOOD** 



The Northshore Community Foundation unites human and financial resources to enhance the quality of life on the Northshore.



#### **Responding in Real Time**

Our pandemic Emergency Relief Fund was activated on the day that America was sent home. Within a few short weeks, we moved hundreds of thousands of dollars to organizations serving the most vulnerable among us. Recipients included human service organizations that address food insecurity, homelessness, health and wellness and trauma support.

A great deal of this emergency relief work was made possible by the generous support of **Chevron**, **Medline Industries** and **Blue Cross Blue Shield Foundation of Louisiana**.





Chevron has had a long-standing relationship with the Northshore Community Foundation. Our top priority will always be the health and safety of our workforce and the communities in which we operate. Chevron's hundred thousand dollar contribution to the emergency relief fund helped support area nonprofits and critical community needs.

- Leah Brown, Chevron



#### \$450,000

Emergency Relief funds deployed to support our neighbors in crisis.





As a longtime member of this community, Medline is proud to stand with the Northshore Foundation and organizations on the frontlines helping those who need it most.

—Nick Latino, Medline Director





The Blue Cross and Blue Shield of Louisiana Foundation is proud to partner with the Foundation in supporting the most vulnerable communities across Louisiana.

-Michael Tipton, President Blue Cross Foundation.







In any event of need, the Foundation doesn't wait to be asked but always reaches out to provide support in every way. During COVID-19 our Tangipahoa nonprofits were challenged to meet surging needs and the Foundation was there to provide financial support, we are so fortunate to have them.

—Tangipahoa Parish President Robby Miller

# EMERCENCY RESIDENCE LA COMPANIA DE LA COMPANIA DEL COMPANIA DEL COMPANIA DE LA CO

# Hurricane Laura work raises \$5.5 million in disaster philanthropy

The unthinkable devastation that overtook our friends and neighbors in Lake Charles from the Category 4 Hurricane Laura sent us into disaster mode once again. Partnering with our sister organization, the Foundation for Southwest Louisiana, we hit the ground working to support people and their most basic needs of shelter, food and medicine.



Our Foundation, the Community Foundation of Southwest Louisiana and the Baton Rouge Area Foundation work within a formal affiliation that maximizes our philanthropic service in South Louisiana.

#### Download Our In-Depth COVID Response Impact Report at NorthshoreFoundation.org/response



To see a full report of our Covid and Emergency Response work, click if online or hover phone camera over QR code







#### **Economic Impact Study of the Pandemic on Northshore Nonprofits**

The COVID-19 Pandemic has impacted every sector, demographic and population in the world and our local nonprofit community is no exception. To assess that impact and determine how best to serve them moving forward, our Foundation engaged researchers at Southeastern Louisiana University and commissioned an in-depth study into the economic impact and short- and long-term health of our Northshore nonprofit sector. This tool measures the programmatic and economic impact of COVID-19, its impact to budgets, both current and future, determine pressing needs and assess opportunities for collaboration and efficiencies moving forward. (Below is a sample of the summary.)

#### SECTION 1 - ECONOMIC HEALTH OF THE SECTOR



**Total Annual Revenue** of 107 participating organizations \$304,113,385 (Table 23, Page 17)



Only eight of these organizations have **Endowments** (Table 21, Page 15)



Ironically, the organizations that were strong enough to have **Operating Reserves**, reported that they did not need to use them (Table 82, Page 65)

To see the complete summary of conclusions or the full study, click if online or hover phone camera over QR code





#### **Funds to Grants to Impact**

Our fundholders make our grants possible. Because of them, we delivered 420 grants totaling \$1,375,000 to our hardworking nonprofits in 2020. Since 2007 we have made more than \$21 million in grants to the vital nonprofits that are the social fabric of our communities.

The Fund for Bogalusa Grant was presented to the City of Bogalusa to bolster their Parks Alive Program enabling park equipment to be made inclusive for handicapped and special needs' children to enjoy.

#### **FUNDS AT THE FOUNDATION**

ACCESS Fund Amanda Shaw Foundation Fund Amanda Shaw Orchestrating Dreams Fund

An Angel's Gift Fund Banner Cares Foundation Fund Besh Family Fund Bill and Susan Baker Fund Bippo's Place for Smiles Fund Bogalusa Scholarship Fund Bogalusa YWCA Fund Bruce and Ellie Wainer Donor Fund C | Ladner Family Fund Camellia City Kids Fun Fest Fund Captain Vincent N. Liberto, Jr. Memorial Fund Carol Ashton D'Angelo Memorial Fund Carpenter Family Fund Casey Family Foundation Fund Catherine Farnsworth Gensler Foundation Fund Charles and Elizabeth Goodyear Fund Chevron Youth Program Fund Christwood Foundation Fund Christwood Fund Cleco Community Fund Community Arts Enrichment Fund Covington Rotary Foundation Fund Crawfish Cookin' for a Cause Fund Creative Relief Northshore Cribs for Kids Fund

D.A. Montgomery's Crime Prevention Fund

Danny and Susan Shaw Fund Dave and Angelea Kronlage Fund DFC's Driving FORE Charity Fund Donahue Favret Contractors Fund Donna Kahl Manetta Scholarship Fund

FWF LLC. Fund **Excelling Youth Fund** 

Family Promise Day Center Fund

Fay and Phelan Bright Endowment Fund

Feeding the Fight Fund

Fennelly Sanchez Fund

FIRST Program Fund FMT Charitable Fund

Founders Forum Fund

Fresh Start Fund

Friends of CRT Fund

Fund for Bogalusa

Gardner Family Fund

Gene and Betty Van Norman

Scholarship Fund

GKS Fund

Grant's Gift Foundation Support Fund

Greg and Lisa Pellegrini Fund

Greg Zelden Scholarship Fund

Gundlach Family Charitable Fund Hammond Area Recreation Fund

Henry and Gail Hood Fund

Hero's Farewell Fund

Hoops for Kids Fund

Hope House Fund

Innovation Labs Fund

J. Scott Chotin, Jr. Northshore Family

Community Fund IAA Foundation Fund lack and Maura Donahue Fund

Jinx Vidrine Legacy Foundation Fund John Tracy Laborde Memorial Fund

Kenny and Jennifer Ladner Fund Kids in Need During Disasters

(KINDD) Fund

\$1,375,000 Amount awarded in 2020 through **420 grants -**

Kim and Chris Kenny Family Fund Krewe of AWE/Krewe of Tusk and Horn Fund

Lake Pontchartrain Basin Foundation Fund Land Trust for Louisiana Legacy Fund

Land Trust for Louisiana Stewardship Fund

Larry and Connie Galloway Fund

Law Enforcement Appreciation Fund

Legislator's Charity Fund

Mandeville A.R.T. Fund

Mandeville Recreation Endowment Fund

Marsala Cultural Fund

Mayer Family Fund

Mill Town Players Fund

North Cross Fund

North of Your Expectations Fund

Northshare Fund

Northshore Cajun Army Fund

Northshore Emergency Relief Fund

Northshore Food Bank Fund

Northshore Legislators Charity Fund

Northshore Weather Relief Fund

Notes for Education Northshore Fund

Paretti Family of Dealerships Fund

Pat Brister Legacy Fund

Pat Brister Legacy Scholarship Fund

Richard Family Fund

Robin and Pamela Mingo Fund

Romona Forbes Donor Advised Fund

Rotary Club Slidell Northshore **Endowment Fund** 

Run Gulf Coast Fund

Safe Haven Support Foundation Fund

Second Harvest Food Bank Fund Shelby P. LaSalle, Jr. Fund Sibley Family Fund Slidell Area Recreation Fund Slidell Women's Giving Circle Fund Songy Foundation Fund SOS - An Abita Beer Charitable Fund South Slidell Swimming Scholarship **Endowment Fund** 

St. Tammany Cancer Fund

St. Tammany Economic Prosperity Fund

St. Tammany Infrastructure Fund

St. Tammany Justice & Mental Health Support Initiative Fund

STARC Endowment Fund

Stirling Properties Foundation Fund

Stirling Stewardship Fund

Strategier Foundation Fund

The 1906 Founders Endowment Fund

TLC - Teen Lives in Crisis Fund

Tom and Sue Lavin Fund

Voelkel McWilliams Construction Fund Wilbert H. Reisig Scholarship Fund for

Parkinson's Awareness

Will and Shelley Boudreaux Fund

Wilson Family Fund

Women's Center for Healing Fund World of Wonder (WOW Fund)

YFA Northshore Fund



The service the Northshore **Community Foundation** provides through our fund makes our charitable giving a streamlined process so Lillian and I can focus our efforts on where and how we want to have the most impact.

—Jimmy and Lillian Maurin, Fundholders at the Foundation

To learn more about opening a fund with the Foundation, click if online or hover phone camera over QR code





#### **Educational futures**

Scholarship funds at the Foundation help our local students see a pathway to a brighter future. Making higher education and talent-based scholarships within reach of our students creates In scholarships awarded in 2020 \$1,407, 515 since inception

life-changing opportunities. 25 students last year were granted \$230,000 to help make their educational dreams come true. Since inception, the Foundation has awarded more than 105 scholarships whose names are pictured on the facing page.

Aubrey St. Pierre, the 2020 South Slidell Swimming Scholarship recipient and graduate of Northshore High School, was a swimmer for the Lakeside Swim Team for the past 12 years. She is attending the University of Maine.

To see more about the scholarships offered through the Foundation, click if online or hover phone camera over QR code



# SCHOLARSHIPS

Ethan Abbenante • William Dean Allen • Timothy Anger • Brianna Applegate • Joshua Authement • Blake Babin • Jennifer Bahle • Ryan M. Bel • Alexander Bell • Lauren Biggs • Kathleen Bolton • Andrew K. Boudreau • Susan Broadbridge • Jason Butler • Micah Calvert • Aimee Calvert • Jordan Chiappetta • Emily Clarke • Patrick Connolly • Marci Conrad • Christine Corales • Madelyn Costello • Sarah Davis • Alexandra M. Dedinsky • Caitlin McFarlain Doty • Gretchen Dum • Mary Dum • Mary Ekstrom • Taylor Everard • Bailey Foret • Mikayla L. Fortenberry • James Galloway, Jr. • Christina Grommon • Katherine Hancock • Bryce Wayne Hartlin • McKenna Helen Heil • Regan Higgins-Lang • Owen Hnatyshyn • Katherine Hopper • Anna Hummel • Jeffrey Hursey • Joseph Hyde • Sam Ingalls • Alexander Jarrell • Chase G. Jenkins • Takeyah Johnson • Emmett Justin Johnson • Joseph Kelley • Youngone Kim • Meghan G. Lackner • Samantha Lacour • Margaret Larsen • Emily Claire Legnon • Maria Leonard • Jon Leonard • Kentrae Lewis • Nathan J. Lopez • Conner P. Mahony • Lauren Maisano • Nicole Maisano • Callie Matthews • Mitchell Noel Mejia • Hope Mejia • Jacob Miller • Sabrina Miller • Hannah Kathryne Miller • Savannah Jane Miller • Benjamin Newman • Celeste Organ • Nicole Oubre • Kari Ousterhout • Shaylie Poche • Taylor Pratt • Stephen C. Provenzano • Damion V. Restivo • Savanna Richmond • Loria Riley • Audrey Eugenia Robles • Diamond Sampson • Michael Wayne Sanders • Corey Schneider • Ashley C. Short • Melanie Smith • Cameron Sprague • Aubrey St. Pierre • Joshua Stevenson • Tannye Stewart • Miya Tate • Emily Taylor • Gianni Toce • Amy Townson • Victoria Thu Tran • Alexis Tymkiw • Lucy Vanderbrook • Mason Westmoreland • Samaral White • Lindsay White • Sarah Whitecotton • Stanley Wilks • Aerina Williams • Blake Robert Williams • Lindesay Williams • Kevin Wilson • Elizabeth Zaffuto

LEGACY

#### The Legacy of Our Friend Pat

Former Parish President Pat Brister was a leader, role model and advocate for people and causes that she was passionate about throughout her life. She was also a longtime friend of the Foundation and thanks to many generous contributions in her name, several initiatives in her memory were launched, including two scholarships and an ongoing nonprofit grant.

The two annual scholarships will be awarded to St. Tammany women who aspire to learn, serve, and make themselves and their world a better place, just like Pat did.

The Pat Brister Legacy Scholarship is a \$2500 scholarship to be given to a St. Tammany Parish public high school senior with a proven record of community service as she moves on to her college career.

The Pat Brister Leadership Scholarship is a separate \$2500 scholarship to be awarded annually to a woman who is seeking an opportunity to advance her leadership skills and apply those in her community on the Northshore.

The Pat Brister Legacy Grant will be offered a total of four times as an award of up to \$5,000 to support a local nonprofit who is impacting the Northshore and has a connection to Brister.



Pat recognized that her professional success was derived equally from education and diverse life experiences, and I am so proud that our Foundation is honoring her legacy in a way that will provide both traditional and nontraditional paths to leadership for women in our Parish. — Susan Bonnett Bourgeois, CEO of the Foundation



#### The Celebration of Pat's Legacy made possible by:

Baton Rouge Area Foundation
Blaise and Monica Ernst
Chris and Jan Furlow

Chris and Margie Inman

Cristina Donovan

Dawn Pray
Debbie Stuart
Dot Richard

Fric and Michelle Schouest

Eric Skrmetta

Federal Home Loan Bank of Dallas

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George Forrester

Harry and June Warner

Heather Mahoney

Helen Cooper Henry DiFranco

lack and Maura Donahue

lames and Charlotte Bradford

Janice Evans

Joe and Suzanne Quinlan

John and Julie Bevington

Keith and CJ Ladner Kelly and Patti McHugh

Kelly Elliott

Kimberly Hollard

Louis Verges

Louise Rusch Marty Mayer Mary H. Healey

Melissa Hand

Michael and Meredith Hall

Nick and Georgia Trist

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Susan Young

Tim and Jennifer Rice

Volkert Inc.

Warner Enterprises
Wayne and Millie Buras

Weyerhaeuser

Will and Cheri Crain

William and Melody Terral

2020 MEMBERSHIP 2020 MEMBERSHIP

# Membership is what drives our work

#### CHAIRMAN'S CIRCLE

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Baton Rouge Area Foundation

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Stirling Properties

Tom and Sue Lavin



#### **INNER CIRCLE**

Alliance Safety Council Blue Cross Blue Shield La Foundation Danny and Susan Shaw Dave and Angelea Kronlage FMOL Health System Inc. Greg and Lisa Pellegrini John and Patty Finan IP Morgan Chase Lakeview Regional Medical Center Larry and Connie Galloway Mace and Susan Bourgeois Marty Mayer RCI - Rotolo Consultants Inc. SCP Distributors LLC St. Tammany Parish Hospital Todd and Norma Richard

Community Foundations are at the core of communities, and our own Foundation is no exception. Their access to resources and their answer to the call in our region has been compassionate, immediate — and for some—life changing. I appreciate their contributions which have such a positive impact and serve the needs of so many. —Public Partner Member St. Tammany Parish President Mike Cooper

#### **PUBLIC PARTNERS**

City of Covington City of Mandeville St. Tammany Parish Government St. Tammany Parish School Board

#### NORTHSHARE SPONSORS

Fire and Safety Commodities International Paper Louisiana Lottery Corporation Paretti Family of Dealerships

#### **IMPACT ALLIANCE**

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#### **SUSTAINERS**

Carl and Cheryl Schneider
Champagne Beverage Company
David Hoffman
Rev. Stephen Holzhalb
Ja-Roy Pest Control
Jeffrey Marshall
John and Julie Bevington
Michael Conroy
PricewaterhouseCoopers LLP

I am already realizing the value of our membership to the Foundation just from one meeting. I am so glad that we joined.

— Nonprofit Member Jeff St. Romain, President/ CEO Habitat for Humanity St. Tammany West

Rock and Susan Kendrick Star Service Inc. Paretti Family of Dealerships Walmart Distribution Center

#### **NONPROFIT MEMBERS**

American Red Cross Basket of Hope

#### \$2.2 million

Contributions to the NCF in 2020 to fuel philanthropic work

Boys and Girls Club of Metro LA CATNIP

Center for Hope Tangipahoa Inc. Child Advocacy Services Children's Advocacy Center Hope House

Commission on Cultural Affairs Council on Aging St. Tammany Family Promise of St. Tammany Good Samaritan Ministry Habitat for Humanity STW

HeartGift Louisiana
Hospice House of
the South
James Samaritan
Lake Pontchartrain
Maritime Museum
Leukemia and
Lymphoma Society

Liberty Restoration
Louisiana Organ Procurement
Agency
Mary Bird Perkins Cancer Center
Miracle League Northshore

NAMI St. Tammany

Inside Publications partners our philanthropy with the Northshore Community Foundation because together - we can touch more lives, change more hearts and have a greater impact on our communities. —Chairman's Circle Member Inside Publications Owner Lori Murphy



New Heights Therapeutic Riding Center

Northlake Homeless Coalition Northshore College Enhancement Foundation

Northshore Families Helping Families

Northshore Food Bank Northshore Humane Society OPTIONS

Pontchartrain Conservancy Richard Murphy Hospice House Solomon Center St. Francis Animal Sanctuary

St. Tammany Children's Museum St. Tammany Hospital Foundation STARC of Louisiana Inc.

United Way of Southeast Louisiana West St. Tammany YMCA

Women's Center for Healing Youth Service Bureau of St. Tammany

Regina Coeli Child Development Center

#### **SUPPORTERS**

Beth Gibson
Boots and Erna Hoffman
Courtney Gustin
Debra Combrell
Henry and Gail Hood
Jared Falcon
JC and Jeanne Martin
Lori Rase
Northshore Broadcasting
Paul and Anne Dours
St. Tammany Chamber of
Commerce
Stephen Carpenter
Steve and Carla Mouton
Tangipahoa Chamber of Commerce

# With you guys I feel like I have a world champ in my corner!

Wayne and Elaine Wirth



—Nonprofit Member Sue Rotolo, Director, Good Sams Ministry



To learn more about membership or to join us, click if online or hover phone camera over  ${\sf QR}$  code



#### A LETTER FROM THE CHAIR

History will define 2020 as the year the world came to a halt. Across the country, nonprofits worried that their missions and the people they serve would be lost to this seemingly invincible pandemic. Through the haze, your community foundation, its staff and stakeholders, stepped up to lead the way. This report highlights many of our accomplishments in 2020. I hope that you join me in partnering with the Northshore Community Foundation.

Philanthropy is alive and well thanks to each of you.

—Todd Richard, 2020 Chairman

#### **FOUNDATION STAFF**

Susan Bonnett Bourgeois President ICEO

Leslie Spencer Landry Vice President

Jeanne Parker Martin
Communications Director

**Carla Mouton**Administrative Support Officer

## 2020 BOARD OF DIRECTORS

Todd Richard, *Chair*Fay Bright, *Vice Chair*Danny Shaw, *Secretary*Greg Pellegrini, *Treasurer* 

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Wayne McCants
Lisa Wilson

### CHAIRMAN'S COUNCIL

Will Boudreaux William "Bill" Baker Maura Donahue Jimmy Maurin



#### **Knight Award to Ola Magee**

Having started as a volunteer at a Head Start facility 50 years ago, Ola Magee's true passion for caring for others was always present. While she and her husband were raising four children, Ola went to night school and began rising through the organization with a reputation as a loving and devoted teacher, employee and leader at Regina Coeli Child Care Center. Ola (above) is our Third Annual Dick Knight Award recipient. Dick would be proud.

Dick Knight was a founding Board member of the Foundation and his steady leadership and commitment to service were invaluable assets to our organization and the entire region. To honor his service and legacy, we created this award to recognize and reward tremendous commitment in the nonprofit sector.

Giving something away never cost me anything, because you always see the benefit for somebody else.



– Dick Knight



Dick Knight Award

COMMITMENT . COMMUNITY . CHARACTER

THIS AWARD IS MADE POSSIBLE BY THE GENEROSITY OF RESOURCE BANK, THE GIA MAIONE PRIMA FOUNDATION AND THE FUND FOR BOGALUSA







# Thankful

Ambassadors come in many forms. Those who believe in us and share that belief with others. Those who entrust us with their charitable giving by starting a fund at the Foundation and those who invest in our work. We are so thankful for the many kinds of ambassadors who continue to make our work possible.

Thank you.

#### Like us. Love us. Tag us. Share us.

















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