



# 2024 ANNUAL REPORT





A LETTER FROM THE PRESIDENT AND CEO

# Reflecting with Gratitude

**As we reflect on 2024, the Northshore Community Foundation is filled with gratitude for the incredible progress we've made together.**

This year, we saw firsthand the power of generosity and the lasting impact it creates. Our fundholders directed an astounding \$8.4 million in grants to nonprofits, strengthening the vital work happening across our communities. We expanded the Chevron Fellows program, deepening collaborations between nonprofit leaders and corporate partners, and provided expert-led training for our nonprofit members to help them thrive.

When tornadoes devastated East St. Tammany Parish in April 2024, we mobilized quickly, ensuring immediate relief reached those in need. Additionally, our new regional annual meetings brought us closer to the people we serve, helping us better understand and respond to local challenges.

Philanthropy is more than just financial support—it's about creating opportunities for meaningful engagement.

Whether through promoting volunteerism, mentoring future leaders in our high schools, or inspiring youth to embrace the power of giving, our supporters continue to redefine what it means to give back. Through donor-advised funds, impact investments, and innovative partnerships, we are shaping a more resilient and inclusive future.

Thank you for believing in the power of philanthropy. Together, we are making a difference—one act of generosity at a time.

*Leslie Landry*

Leslie Landry,  
President & CEO





**Northshore Community Foundation's mission is to unite human and financial resources to enhance the quality of life in the Northshore region. To achieve our mission, we:**

- ▶ Serve donors to build the assets that drive initiatives and solutions**
- ▶ Engage community leaders to develop appropriate responses to emerging opportunities and challenges**
- ▶ Elevate our work and share the results with our stakeholders**

**Established in 2007, in partnership with the Baton Rouge Area Foundation, Northshore Community Foundation serves a four-parish region consisting of St. Tammany, Washington, St. Helena, and Tangipahoa Parishes.**



# 2024 Board of Directors

**Greg Pellegrini**, *Board Chair*

**Chris Kenny**, *Vice Chair*

**Dave Kronlage**, *Treasurer*

**Maureen Clary**, *Secretary*

**Jenifer Besh**

**Leah Brown**

**Mike Burris**

**Jill Donaldson**

**Dudley Downing**

**Alexis Ducorbier**

**Patti Elish**

**John Finan**

**Johnathan Hills**

**Marty Mayer**

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**Lisa Wilson**, *Past Chair*

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**Will Boudreaux**

**Maura Donahue**

**Jimmy Maurin**

## Staff Members

**Leslie Landry**, President & CEO

**Christine Beavers**, Vice President

**Carla Mouton**, Donor Relations & Grants Manager

**Alyssa Clebert**, Community Engagement Coordinator



# Meeting the Moment Across the Northshore

Across our region, powerful stories of compassion, leadership, and generosity are unfolding every day—and at the Northshore Community Foundation, we are honored to help bring them to life. Whether sparked by a personal passion, a shared challenge, or a quiet act of kindness, these moments remind us of what's possible when people come together for good.

In our 2024 Stories of Impact, you'll meet the bold Chevron Community Fellows answering a call to serve, the everyday champions strengthening our nonprofit network, the youth stepping into philanthropy with passion, and the humble servant whose legacy lives on through continued local support.

These moments, big and small, are more than feel-good moments—they are proof that when people care deeply and act boldly, real and lasting change follows.



# Empowering Leaders for Change



**Marie Gregory**, Brooke It Forward Foundation  
**Marcy Donham**, St. Scholastica Academy  
**Madison Burris**, Fidelity Bank  
**Amy Ybarzabal**, St. Tammany Parish Government  
**Megan Haggerty**, Northshore Humane Society  
**Savannah Saltaformaggio**, Franciscan Missionaries of Our Lady Health System  
**Donna Laiche**, West St. Tammany YMCA  
**Daniel Munn**, Keller Williams Realty Services  
**Sarah Head**, Louisiana United Methodist Children and Family Services  
**Alyssa Clebert**, Northshore Community Foundation  
**Anne Pablovich**, St. Tammany Health System  
**Leah Mumford**, Gilsbar  
**Jason Leader**, 30 by Ninety Theatre

The 2024 Chevron Community Fellows Program wasn't just about exploring challenges—it was about bold leaders choosing to be part of the solution.

These nonprofit champions, corporate partners, and advocates from across the Northshore shared a common resolve: to confront the toughest issues facing their community and leave it better than they found it.

# 630

children, on average each month, are served in the foster care system across the Covington Region. This includes NCF's four-parish region plus Livingston Parish.

Representative Kim Carver, a foster and adoptive parent, shared his story of resilience and emphasized the urgent need for stable, loving homes for these children. His testimony highlighted both the beauty and heartbreak within the foster care system.

# 18.5 per 100,000

that's the suicide rate in our service region, significantly higher than the national average of 13.9 per 100,000.

Fellows heard from a veteran who courageously shared how his service dog saved him from taking his own life, underscoring the critical need for mental health support.

# 25%

of children across our four-parish region are living with food insecurity.

Learning this grim reality hit home, inspiring a deeper determination to find solutions for neighbors in need.



Louisiana Comeback Campuses are transforming education after the COVID-19 pandemic and back-to-back hurricanes. Pine View Middle School is one such school rewriting its story through dedicated leadership. Fellows, moved by the school's journey, contributed by painting the campus's blue line—a small gesture for a school already making a big difference.

Located in the heart of the West 30s, Pine View uses the blue line as a wayfinding guide to help students, many of whom are new to the middle school experience, navigate the campus with confidence and ease.

The Fellows returned to their respective organizations as ambassadors of change, fueled by a desire to spark progress and extend a hand to those who need it most. They invite you to join them in making a difference.

# A Table to Convene, A Community to Serve

Throughout the years, countless nonprofit leaders have gathered around the same table—brought together by a shared commitment to serve our community.

“We wouldn’t be where we are today without the Foundation’s support. Being part of the nonprofit membership has been essential—connecting us to the right partners, resources, and opportunities to grow our mission,” says Thomas Mitchell, Executive Director of Child Advocacy Center - Hope House.

These moments of connection, nurtured through the Northshore Community Foundation’s membership, are where ideas are sparked, partnerships are born, and challenges are overcome together. Each conversation adds to a growing network of impact, strengthening the fabric of our region.



The Foundation exists to foster these vital connections, offering professional development, collaborative opportunities, and pathways to link the doers in the community with the givers who fuel their work. It's about more than resources or training—it's about building a culture of shared purpose and resilience.

By convening nonprofit leaders and fostering relationships that matter, Northshore Community Foundation helps them meet the moment and change lives, one connection at a time.



# A Future Built On Giving

At just 16 years old, Harrison Mayfield is proving that philanthropy has no age requirement. Inspired by his love of tennis and a desire to give back, Harrison created the Miracle Match Tennis Tournament—not for rankings or trophies, but for impact.





With every serve and rally on the courts of Tchefuncta Country Club, players aren't just competing; they're ensuring children with special needs have the chance to play, belong, and thrive.

All proceeds from Miracle Match support the Miracle League Northshore's recreation facility at Coquille Parks & Recreation—a space designed to give every child, regardless of ability, the opportunity to experience the joy of sports. But behind the tournament's success is something more than dedication—it's a Field of Interest Fund at the Northshore Community Foundation, ensuring every dollar raised is managed responsibly and put to work where it's needed most.

**This is what youth in Philanthropy looks like. It's young leaders seeing a need, taking action, and making a lasting difference.**

This is why the Northshore Community Foundation exists—to provide the philanthropic tools that turn passion into impact. Whether it's a student organizing a tennis tournament, a family wanting to give back to a cause they love, or a donor looking to create a legacy, we are here to help make it happen. Whatever your philanthropic goal, let us help you achieve it.





# The Blue Stand, A Legacy of Presence

In the heart of Covington's West 30's neighborhood, there's a place where everyone is welcome, where a warm meal is shared, and where kindness has long been the foundation.



Known to many as The Blue Stand, Sister Theresa Berlin's charity has been a beacon of hope for over 30 years. At just 27 years old, Sister Berlin made a simple yet powerful decision—to be present. She purchased a small building and opened her doors to whoever was in need. From a hot meal to a warm coat, from a listening ear to a place of refuge, The Blue Stand became more than a charity; it became a community.

Operating on a shoestring budget, Sister Berlin didn't just provide services—she created relationships. Children who had nowhere else to go found safety and opportunity. Families struggling to make ends meet found dignity and support. Through retreats, prayer gatherings, and simple moments of togetherness, The Blue Stand became a home in the truest sense. And, just like a community foundation, The Blue Stand has always met people where they are—responding to needs in real-time, adapting to the moment, and ensuring help is available when it is needed most.

**Through the generosity of a Donor Advised Fund at the Northshore Community Foundation, The Blue Stand received much-needed support for a long-overdue refresh.**



This is the power of local philanthropy. Through a Donor Advised Fund, a single act of generosity can create lasting impact, ensuring that places like The Blue Stand continue their mission for years to come. Sister Berlin's vision was simple: to be present. And, thanks to the support of our community and the generosity of those who believe in the power of giving, her presence, and her impact, will endure.

When we give locally, we change lives. When we give through the Northshore Community Foundation, we create a legacy.









# Providing Stability in the Wake of Disaster

When disaster strikes, community foundations play a vital role in response and recovery—mobilizing resources, coordinating support, and ensuring aid reaches those who need it most. As trusted local stewards, we act swiftly to connect donors, nonprofits, and government agencies, creating an immediate and lasting impact.

When crisis hit our region, we responded with urgency—launching rapid relief funds, distributing essential resources, and supporting frontline organizations providing direct aid. But our work doesn't end with immediate relief. Community foundations remain at the heart of long-term recovery, helping rebuild stronger, more resilient communities through

strategic investments in housing, mental health, workforce support, and disaster preparedness.

Our strength lies in the generosity of those who step up in times of crisis—donors, volunteers, and partners who believe in the power of collective action. Whether through financial contributions, in-kind donations, or volunteerism, our community has proven time and again that resilience is built together.

As we look ahead, we remain committed to being a pillar of stability in uncertain times, ensuring that when disaster strikes, our region has the resources and leadership to recover and thrive.

# Tornadoes Ravage Slidell

In April 2024, four EF-2 tornadoes tore through Slidell, leaving thousands without power and displacing dozens of families.



# 700 Homes & 34 Businesses

were damaged, worsening food insecurity and financial hardship for many.

With the help of Amazon, corporate partners, and individual donors, critical supplies reached those in need.

## 30,000

people and families left without power.

Many were uninsured, living in poverty, or already experiencing homelessness, making recovery even more difficult.

## \$150,000

granted by the Foundation in emergency relief.

These funds helped families secure housing, essential items and short-term shelter.



The Northshore Community Foundation remains committed to rebuilding lives and strengthening our region for whatever comes next.

# From Local Connection to National Impact



When Hurricane Francine devastated Southeast Louisiana, families across the region faced an urgent crisis—displacement from their homes with nowhere to turn.





Although this disaster did not directly impact our region, the Northshore Community Foundation stepped up to connect resources and mobilize support, extending our reach beyond geographic boundaries.

Through a simple yet powerful connection, we linked our nonprofit partner Via Link 211 with Airbnb, creating an innovative solution that provided temporary housing for 20 displaced families. These families were able to stay close to jobs, schools, doctors, and support systems while rebuilding their lives. From an elderly man with a heart condition to a young family expecting a newborn, this support offered more than shelter—it provided stability and hope.

**What began as a local partnership has now become a national model, with Airbnb expanding its work with 211 agencies nationwide. This expansion highlights the ripple effect of local action, showing how one connection can drive change across the country.**





# Women In Leadership



In our region, several female executive directors are leading nonprofits that make a remarkable difference in the lives of many.

These dedicated women are not only steering organizations toward fulfilling their missions, but are also advocating for positive change and meeting the most pressing needs of our community. Their leadership is a shining example of the transformative power of women in philanthropy.

**Their passion, resilience, and leadership inspire others to join the collective effort of creating a more compassionate and thriving region.**



# Sylvia Bush



Hired in 1979 by a small group of parents who believed in her vision, Sylvia led OPTIONS from a church classroom to a cornerstone of support in our region. She helped establish residential programs, employment initiatives, and community-based services that didn't exist before.

**Her impact stretches beyond Tangipahoa Parish, influencing policies statewide. Even after retiring in 2022, Sylvia continues to champion disability rights.**

The most recent recipient of the Dick Knight Award has dedicated 46 years to the nonprofit sector, transforming lives and shaping the future for individuals with intellectual and developmental disabilities. Sylvia Bush, President Emeritus of OPTIONS, has been a tireless advocate, ensuring that people with disabilities have the opportunity to live, work, and thrive in their communities.

The Dick Knight Award, named in memory of a beloved founding board member, honors individuals like Sylvia who exemplify service, resilience, and leadership in the nonprofit sector.

# Slidell Women's Giving Circle



The Camellia City Chicks with Checks, a women's giving circle in Slidell, has donated over \$89,000 to local nonprofits since their inception. They have recently supported Community Christian Concern, Habitat for Humanity East St. Tammany, and the Good Samaritan Ministry.

The Foundation is honored to offer administrative support, enabling the "Chicks" to focus on making a difference in their own backyard through philanthropy.

# By The Numbers

## \$93 Million

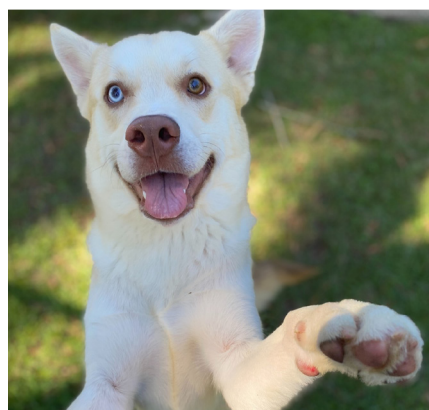
in philanthropic fuel since opening our doors to the community in 2007

## \$8.4 Million

in grants distributed in 2024

## 200+

nonprofit staff members received professional development



## 171 Funds

since inception with 18 new ones in 2024



# \$2.7 Million

in helping students achieve their goals through education and training



## 247

nonprofit were  
awarded grants  
in 2024



## \$3.5 Million

earned in interest  
for Donors from our  
investment platform



## Nearly 75

leaders trained and educated through the  
Chevron Fellows Community Program

We invite you to join or renew your membership today as we continue to foster positive change, uplift those in need, and shape a brighter future for people in the Northshore Community and beyond. Together, we can make even greater difference and impact.



### CHAIRMAN'S CIRCLE MEMBERS

Baton Rouge Area Foundation  
Chevron  
Florida Marine Transporters  
Inside Publications  
Innovative Advertising  
Jimmy and Lillian Maurin  
Netchex  
Ochsner  
Peter and Lisa Wilson  
Steve and Diane Cory  
Tom and Sue Lavin  
REV  
Rick and Tina Flick  
Stirling Properties

### INNER CIRCLE MEMBERS

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Chip and Elizabeth Goodyear  
Dave and Angelea Kronlage  
David Fennelly and Carlos Sanchez  
Dudley and Vonda Downing  
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Our Lady Health System  
Greg and Lisa Pellegrini  
Gulf Coast Bank & Trust Company  
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Larry and Connie Galloway  
Marty Mayer  
North Oaks Health System  
Peter Link and Moe Clary  
PoolCorp  
RCI – Rotolo Consultants Inc.  
Slidell Memorial Hospital  
St. Tammany Health System  
Todd and Norma Richard  
Will and Allison Trist

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ATMOS Energy  
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Cleco Power  
CommCare Corporation  
Fidelity Bank  
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John and Jenifer Besh  
Kent Design and Build  
Kevin and Mary Gardner  
Lavigne Oil  
Mace and Susan Bourgeois  
Mastio Family  
Metairie Bank  
Mike Burris  
Neill Corporation  
Northshore Business Council  
Resource Bank  
Sean and Taylor McCord  
The First Bank  
Wayne and Laurie McCants

### AMBASSADOR MEMBERS

Bill and Sharron Newton  
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BridgeNet  
Calvin P. Brasseaux  
Chris and Leslie Landry  
Covington Powersports  
Donahue Favret Contractors  
Enviro-Tech Systems  
Fay Bright  
First Horizon Bank  
G/O Corporation  
Grant's Gift Foundation  
Honda of Covington  
J. Scott Chotin  
Keith and CJ Ladner  
Laborde Products, Inc.  
Lamar Advertising





## 2024 MEMBERS CONTINUED

Matthew and Beth Saacks  
MC Bank  
Mercedes-Benz of Covington  
Mike and Jamie Andrepont  
Mimi Dossett  
Otto Abad  
P&W Industries  
Parish Concrete  
Randy and Bonita Waesche  
Rob Riveria  
Ron and Nancy Lee  
Star Service  
Synergy Glass Company  
Vince Hayward  
Voelkel McWilliams Construction  
William and Christine Beavers

### SUSTAINING MEMBERS

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David Roussel  
Drew and Julie Jardine  
Gary and Patti Ellish  
Ja-Roy Pest Control  
Johnathan and Ayana Hills  
Keesler Federal Credit Union  
Lauren Jumonville  
Rock and Susan Kendrick  
Walmart

### FRIENDS OF THE FOUNDATION

Courtney Gustin  
Henry and Gail Hood  
Northshore Media  
Steve and Carla Mouton  
St. Tammany Chamber of Commerce  
Tangipahoa Chamber of Commerce  
Elaine Wirth

### PUBLIC PARTNERS

City of Mandeville  
St. Tammany Parish Government  
St. Tammany Parish Library  
Visit the Northshore

### NORTHSHORE SPONSORS

Louisiana Blue  
Fire and Safety Commodities  
Ja-Roy Pest Control  
PJ's Coffee  
RCI – Rotolo Consultants Inc.  
Stirling Properties

### 2024 NONPROFIT MEMBERS

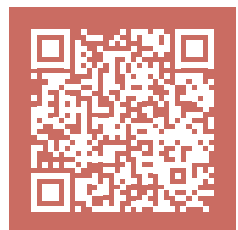
30 by Ninety Theatre  
ADAPT, Inc.  
Agrisafe Network  
Alexander Milne Developmental Services  
American Heart Association  
Boy Scouts of America - South Louisiana  
Brilliant Mindz, Inc.  
Catholic Charities Archdiocese of New Orleans  
Child Advocacy Center - Hope House  
Child Advocacy Services  
Children's Museum of St. Tammany  
Christwood Foundation  
Commission on Cultural Affairs  
Community Christian Concern  
Ducks Unlimited  
East St. Tammany Habitat for Humanity  
East St. Tammany Rainbow Child Care Center  
Family Reach Alliance  
Girls on the Run South Louisiana  
Grant's Gift Foundation  
Habitat for Humanity  
West St. Tammany  
Healing with Horses Louisiana  
Hospice House  
Maritime Museum Louisiana  
Louisiana Appleseed

Louisiana Organ Procurement Agency  
Mary Bird Perkins Cancer Center  
Methodist Children's Home of  
Southeast Louisiana  
Miracle League Northshore  
NAMI Southeast Louisiana  
New Orleans Mission  
North Oaks Foundation  
Northlake Homeless Coalition  
Northshore Enduring Hope  
Northshore Food Bank  
Northshore Humane Society  
Northshore STEM Coalition  
Northshore Technical Community College  
OPTIONS  
Our Friends Closet  
Pontchartrain Conservancy

Pro Bono Project  
Regina Coeli Child Development Center  
Slidell Little Theatre  
Special Olympics Louisiana  
St. Paul's School  
St. Scholastica Academy  
St. Tammany Council On Aging  
St. Tammany Health Foundation  
STARC of Louisiana  
Target Health Foundation  
The Good Samaritan Ministry  
United Way of Southeast Louisiana  
Via Link  
West 30's Redemption Company  
West St. Tammany YMCA  
Youth Service Bureau

# Become A Member

By joining as a General, Nonprofit, or Public Partnership member, you help the Foundation engage in vital initiatives that protect, preserve, and improve the quality of life on the Northshore. Your support empowers us to carry out our mission and ensure a thriving community for years to come.





# NORTHSHORE COMMUNITY FOUNDATION

Philanthropy - Simplified, Organized & Magnified

[northshorefoundation.org](http://northshorefoundation.org) | 985.893.8757 | EIN# 611517784

