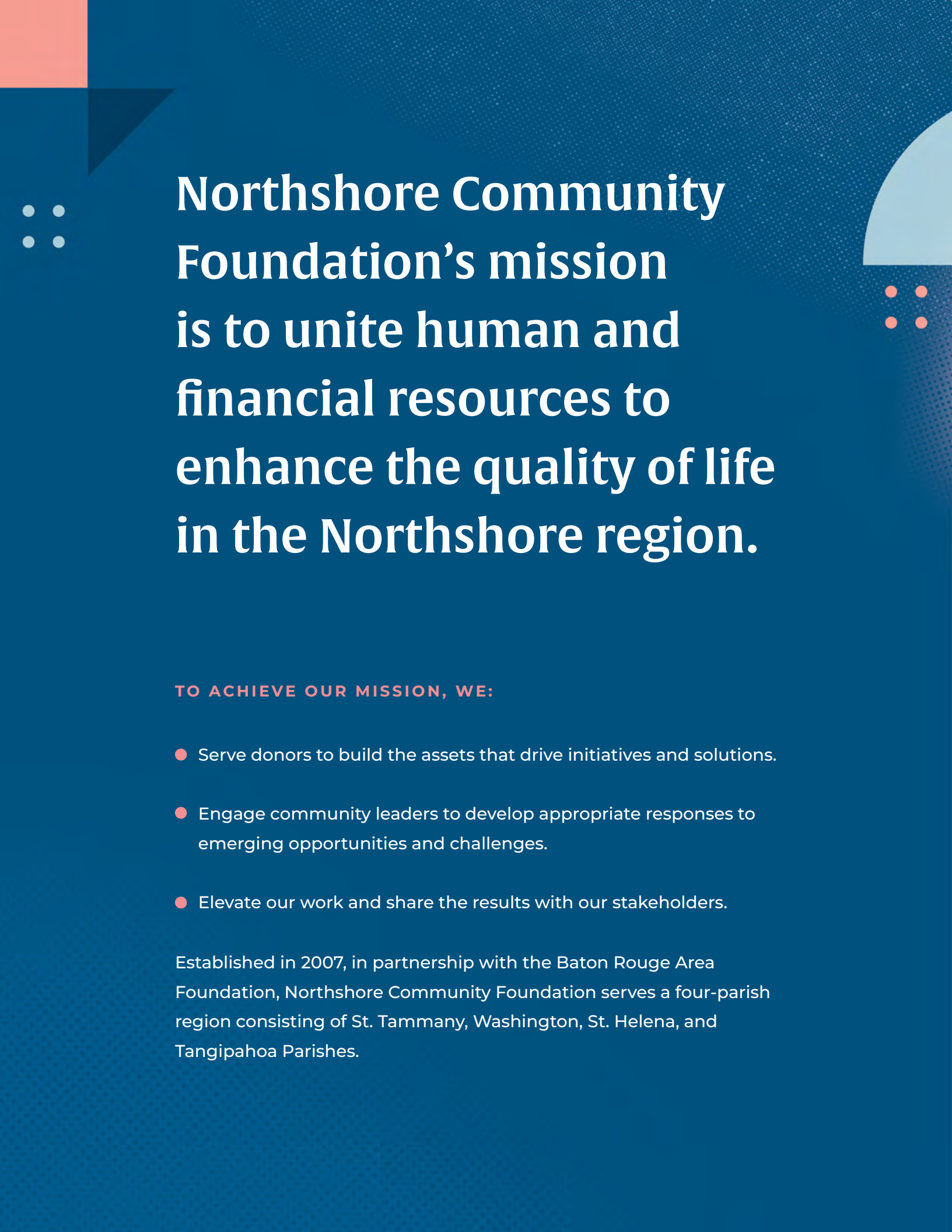




Together We Thrive

2025: A YEAR OF COMMUNITY IMPACT





**Northshore Community
Foundation's mission
is to unite human and
financial resources to
enhance the quality of life
in the Northshore region.**

TO ACHIEVE OUR MISSION, WE:

- Serve donors to build the assets that drive initiatives and solutions.
- Engage community leaders to develop appropriate responses to emerging opportunities and challenges.
- Elevate our work and share the results with our stakeholders.

Established in 2007, in partnership with the Baton Rouge Area Foundation, Northshore Community Foundation serves a four-parish region consisting of St. Tammany, Washington, St. Helena, and Tangipahoa Parishes.

2025 BOARD OF DIRECTORS

Chris Kenny,
Board Chair

Maureen Clary,
Vice Chair

Dave Kronlage,
Treasurer

Jenifer Besh,
Secretary

Dudley Downing,
At-Large

Greg Pellegrini,
Past Chair

Leah Brown

Mike Burris

Jill Donaldson

Dudley Downing

Alexis Ducorbier

John Finan

Johnathan Hills

Lauren Jumonville

Marty Mayer

William Wainwright

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Jim Tucker

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Maura Donahue

Jimmy Maurin

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Christine Beavers,
Vice President

Carla Mouton,
*Donor Services &
Grants Manager*

Alyssa Clebert,
*Community
Engagement
Coordinator*





A Letter From The Chair

AS WE REFLECT ON 2025,

I am proud of the impact made possible through the Northshore Community Foundation and the many individuals committed to strengthening our community. This year reaffirmed the power of thoughtful, locally guided philanthropy to support meaningful work on the Northshore.

In 2025, the Foundation granted over \$4 million to nonprofit organizations, helping expand essential services and meet evolving community needs. We continued to invest in our nonprofit partners through learning opportunities, peer connection, and access to trusted expertise, while finding intentional ways to stay closely connected to the communities we serve.

This work is a powerful reminder of why I love the community foundation—staying responsive, grounded, and aligned with the people and organizations who guide and shape our impact. Thank you for your trust, partnership, and belief in the impact of local philanthropy. It is an honor to serve as Board Chair and to support this work alongside such a generous and engaged community.



Chris Kenny

Chris Kenny,
Board Chair



By The Numbers

\$107M

in philanthropic fuel since opening our doors in 2007

\$4M+

Distributed back into
the community

\$4.17M

Earned in investment
income for donors through
our investment platform

200+

Nonprofit professionals
strengthened through
expert training and
development

639

grants awarded to 296
nonprofits across the
region with an average
grant of \$6,300

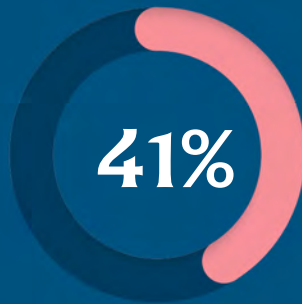
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Students gained access
to education and training
across colleges and
universities both in
Louisiana and beyond—
15 institutions in total

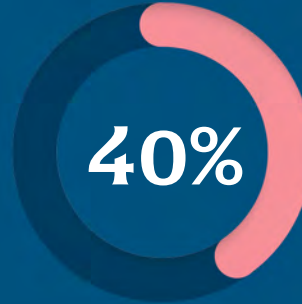


NORTHSHORE COMMUNITY FOUNDATION'S PORTFOLIO

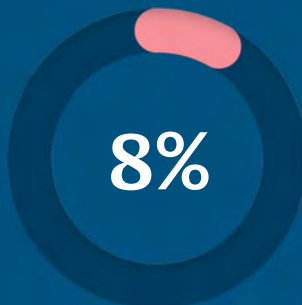
Our portfolio of various funds reflects the many ways our community chooses to give. Each fund represents a unique opportunity to support the causes and people they care about, helping the Northshore community thrive in meaningful ways.



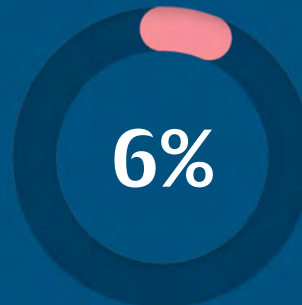
Field of
Interest
Funds



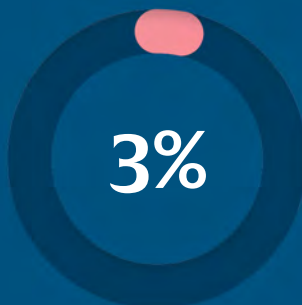
Donor and
Corporate
Advised
Funds



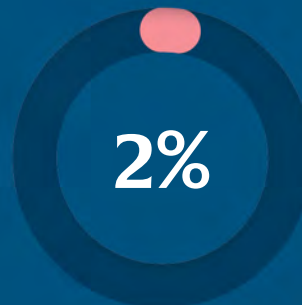
Scholarship
Funds



Organization
Funds



Mission
Based and
Impact Funds



Designated
Beneficiary
Funds

**Percent represents the percentage of total funds held at the Foundation and not related to asset base.*

Planting Roots Through Giving

FUNDHOLDER SPOTLIGHT

When Cary and Penny Newman moved from Georgia to the Northshore, they wanted to do more than settle into a new home—they wanted to become part of the community. One morning at a downtown Covington restaurant, the Newmans found themselves talking about community and giving with a longtime local. After listening, the neighbor smiled and said simply, “Well, you have to talk to the Northshore Community Foundation.” That conversation became the starting point of their philanthropic journey.

Soon after, the Newmans opened a donor-advised fund through the Foundation, turning philanthropy into a shared family experience. They intentionally involve their daughter, Vivian, in conversations about giving and impact. “We want Vivian to understand what it means to care for your community,” Penny explains. “Being part of these decisions from the beginning is such an important lesson.”

For the Newman family, philanthropy is about more than writing checks—it’s about learning, connecting, and growing roots in a place they now call home. Through the Foundation, they’ve discovered meaningful ways to support causes that matter to them while building lasting relationships within the Northshore community.

When Community Meets Classroom

EDUCATION IMPACT

At the Foundation, we know education is one of the most powerful forces shaping a thriving community. Strong schools mean strong futures, and it takes all of us working together to ensure students have the opportunities they deserve. That's why we serve as a connector—linking nonprofits, businesses, and schools to create meaningful partnerships that advance education across the Northshore. This year, that work took shape through hands-on community support in our schools.

THROUGH FOUNDATION CORPORATE RELATIONSHIPS, WE WERE PROUD TO CONNECT OCHSNER HEALTH SYSTEM WITH FLORIDA AVENUE ELEMENTARY SCHOOL FOR A DAY OF SERVICE.





Volunteers rolled up their sleeves—painting, refreshing classrooms, and preparing a dedicated sensory room—transforming the space into a calm, welcoming environment for students. With support from Ochsner Health providing essential equipment and supplies, the vision became a reality where students can feel safe, supported, and ready to learn.

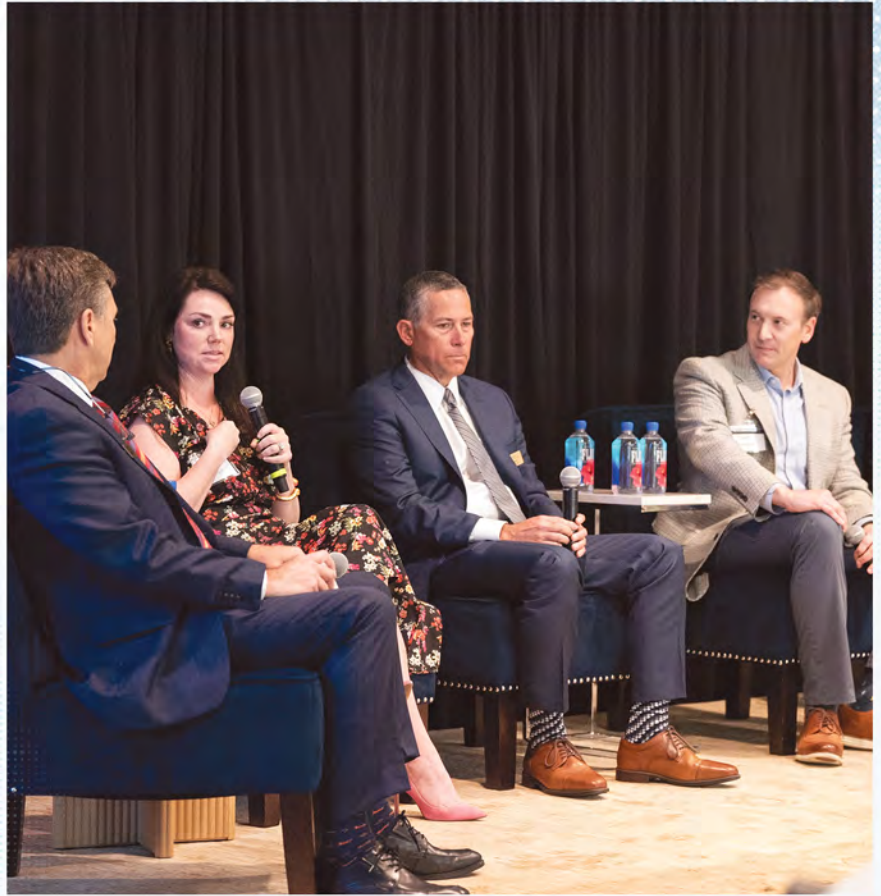
Ronnie Simpson, Assistant Vice President for Community and Public Affairs with Ochsner Health, shared: “Our regional executive team was proud to partner with Florida Avenue Elementary to help them create a sensory room, which will allow us to meet a real need and create a space that positively affects students' well-being. This project reflects Ochsner's commitment to working towards having a meaningful community impact. Our involvement likely wouldn't have happened without the work of the Community Foundation.”

Education support also extends beyond the classroom through the Foundation's scholarship funds. With scholarships dedicated to everything from futures in STEM and access to music education to region-specific opportunities and beyond, these funds help remove barriers for students pursuing education and workforce training. In 2025 alone, more than \$300,000 was awarded through scholarship funds—opening doors for individuals seeking education and training they otherwise may not have been able to access.



2025 Annual Meeting







Giving Smarter, Giving Further

PROFESSIONAL ADVISORS

Charitable giving is evolving, and the strategies behind it matter more than ever. This year, the Foundation hosted its first-ever education seminar designed to explore how thoughtful planning can help generosity go further—connecting charitable intent with tools like tax-efficient strategies and retirement assets to maximize impact.

As the Foundation looks ahead, this seminar marks the beginning of a growing effort to equip both professional advisors and fundholders with trusted resources, expert insight, and practical guidance. By creating space for these conversations, the Foundation is strengthening how philanthropy supports the community—today and for generations to come.



Scan to access tools, resources, and upcoming opportunities—plus join our Professional Advisor Network to stay connected!



Fund Facts

- **CHANGES IN FEDERAL INTEREST RATES CAN CREATE STRATEGIC OPPORTUNITIES FOR PHILANTHROPY**

In certain market environments, establishing charitable funds may offer enhanced tax deductions and long-term planning advantages for donors who act thoughtfully.

- **MOST DONORS WHO INCLUDE CHARITIES IN THEIR ESTATE PLANS ARE ALREADY GIVING DURING THEIR LIFETIME—YET ONLY ABOUT 20% OF TAXABLE ESTATES CLAIM A CHARITABLE DEDUCTION.**

This gap highlights a meaningful opportunity to align philanthropic intentions with effective planning strategies.

- **CONTRIBUTING APPRECIATED ASSETS TO A DONOR-ADVISED FUND CAN BE A POWERFUL PLANNING TOOL.**

Donors may reduce capital gains exposure while increasing the charitable dollars available to support the causes they care about most.

- **QUALIFIED CHARITABLE DISTRIBUTIONS (QCDs) OFFER AN EFFICIENT WAY FOR INDIVIDUALS AGE 70½ AND OLDER TO SUPPORT CHARITABLE CAUSES DIRECTLY FROM THEIR IRAS.**

When structured properly, QCDs can satisfy required minimum distributions while excluding the distribution from taxable income—potentially lowering overall tax liability and increasing the impact of charitable giving.





Next Generation Impact

GENERATIONAL ENGAGEMENT

When young professionals walked into Kent Design Build, Inc. for our Speed Connection event, they weren't just entering a space—they were stepping into a world of possibilities for making a difference in their community. In partnership with the St. Tammany Chamber of Commerce, the event connected the next generation of leaders with local nonprofits, giving them a chance to see firsthand the work being done and explore ways to get involved. For many attendees, the experience went beyond traditional networking.





Many young professionals are eager to give back their time and talents but are often unsure where to begin. Speed Connection created space to learn, build relationships, and envision how their skills and interests could support causes they care deeply about. At the same time, nonprofits were able to share their missions directly with emerging business leaders—bringing their stories, challenges, and opportunities to life in a way that felt both personal and inspiring.



Thanks to the collaboration between Kent Design Build, the Chamber, and our nonprofit members, Speed Connection created a space where connections could grow into real impact. For these young professionals, it was a first step toward meaningful engagement—and for our nonprofits, a chance to share their work with an audience ready to make a difference.





Chevron Fellows





A Foundation for Regional Collaboration

REGIONAL PARTNERSHIPS

Strong communities don't grow in isolation—they're built through collaboration. Across the Northshore, regional partners come together with a shared belief that when organizations align around a common purpose, the quality of life for everyone improves. Through partnerships with St. Tammany Economic Development Corporation, Visit the Northshore, the St. Tammany Chamber of Commerce, the Northshore Business Council, the Northshore Home Builders Association, Tri-Parish Works, Northshore Technical Community College, and St. Tammany Parish Government, we are working collectively to strengthen our region. Several partners have established funds through the Foundation to further their community-centered work:

● ST. TAMMANY CHAMBER OF COMMERCE

Supporting civic engagement initiatives, including the Chamber's Civics Bee for local middle school students.

● ST. TAMMANY ECONOMIC DEVELOPMENT CORPORATION

Advancing community-focused programs, special projects, and emerging needs that support a thriving Northshore, with a strategic emphasis on economic development, workforce vitality, and regional competitiveness.

● LOUISIANA TRAVEL ASSOCIATION

Supporting continuing education opportunities, school programs, and students across Louisiana, with a focused commitment to strengthening the state's travel and tourism industry.



Together, these partnerships reflect a shared commitment to long-term impact. By aligning resources, expertise, and vision, our regional partners are strengthening the economy, preparing the next generation, and enhancing quality of life across the Northshore.





National Philanthropy Day Celebration



Turning Toward the Next Chapter

2026 LOOK AHEAD

As we prepare to enter our 20th year, the Foundation is turning the page to an exciting new chapter of growth. For nearly two decades, our work has been rooted in listening to the community, responding to evolving needs, and stewarding resources with care. Now, as we look ahead, we are expanding how we create impact—building on what has worked while making space for what’s next.



Many long-standing community foundations utilize impact funds to address specific areas of need, with grantmaking decisions guided by their boards and informed by the community. **We are proud to announce our first impact fund, designated to support at-risk youth.** This fund represents a meaningful step forward, allowing the Foundation to be more proactive in addressing critical challenges and investing in opportunities that help young people thrive.

As we look toward the future, our **2026 Strategic Plan** will guide these advancements—shaping not only the next chapter of the Foundation, but the future of the community we serve. With our 20th anniversary on the horizon, this first impact fund is just the beginning. We look forward to growing this work alongside our partners and supporters, and to the new impact funds yet to come as others step forward to help meet the moments ahead.



Thank You to Our Members

Thanks to your support, we increased our membership to an incredible six-year peak, with many passionate individuals and organizations joining. Your membership powers our ability to lead impactful work in our community and make progress on the exciting projects you've come to know us for.

CHAIRMAN'S CIRCLE

Banner Ford
Baton Rouge Area
Foundation
Chevron
Diane and Steve Cory
Florida Marine Transporters
Innovative Advertising
Inside Publications
Lillian and Jimmy Maurin
Lisa and Peter Wilson
Netchex
Ochsner Health
REV
Scott Gutterman
Stirling
Sue and Tom Lavin

INNER CIRCLE MEMBERS

Allison and Will Trist
Amy Brumfield
Angelea and Dave Kronlage
Cary and Penny Newman
CommCare Corporation
Connie and Larry Galloway
David Fennelly and
Carlos Sanchez
Elizabeth and Chip Goodyear
Franciscan Missionaries of
Our Lady Health System
Gulf Coast Bank &
Trust Company
Jenifer and John Besh
Kent Design Build
Kim and Chris Kenny
Lakeview Hospital

Lisa and Greg Pellegrini
Marty Mayer
Melissa and Tommy Buckel
Moe Clary and Peter Link
Norma and Todd Richard
North Oaks Health System
Patty and John Finan
Penny and Cary Newman
POOLCORP
Slidell Memorial Hospital
St. Tammany Health System
Vonda and Dudley Downing

**IMPACT ALLIANCE
MEMBERS**

Alexis Ducorbier – State Farm
Bank Plus
Beth and Matthew Saacks
Bippo's Place for Smiles
Cassie and Brian Baker
Cleco Power
Debbie and Alexis Hocevar
Fidelity Bank
Kim and Mike Burris
Laurie and Wayne McCants
Lavigne Oil
Mary and Kevin Gardner
Mastio Family
Maura and Jack Donahue
Metairie Bank

Neill Corporation
Northshore Business Council
Red River Bank
Renasant
Rob Rovira
Southeastern Louisiana
University
Taylor and Sean McCord

AMBASSADOR MEMBERS

BridgeNet
Calvin P. Brasseaux
Christine and William
Beavers
CJ and Keith Ladner
Covington Powersports
David Roussel
DonahueFavret Contractors
Enviro-Tech Systems
Fay Bright
First Horizon Bank
Grant's Gift Foundation
Honda of Covington
J. Scott Chotin
Jamie and Mike Andrepont
Jenny and Bezie Landry
Laborde Products
Lamar Advertising
Leslie and Chris Landry
Lisha and Scott Bonson

MC Bank
Mercedes-Benz of Covington
Mimi Dossett
Nancy and Ron Lee
Otto Abad
P&W Industries
Parish Concrete
Resource Bank
Sharron and Bill Newton
Synergy Glass Company
Vince Hayward
Voelkel McWilliams
Construction
Walmart

SUSTAINING MEMBERS

Arena Collective
Ayana and Jonathan Hills
Cheryl and Carl Schneider
Cindy and Bo Sibley
Julie and Drew Jardine
Lauren Jumonville
Patti and Kelly McHugh
Pam and Rob Mingo
Susan and Rock Kendrick
Wealth Solutions

FRIEND OF THE FOUNDATION

Carla and Steve Mouton
Courtney Gustin

Elaine Wirth
Gail and Henry Hood
Northshore Media Group
St. Tammany Chamber of
Commerce
Tangipahoa Chamber of
Commerce

PUBLIC PARTNERS

City of Mandeville
St. Tammany Parish
Government
St. Tammany Parish Library
Visit the Northshore

NORTHSHARE SPONSORS

Louisiana Blue
Encore Fire Protection
Ja-Roy Pest Control
PJ's Coffee
RCI – Rotolo Consultants
Stirling

2025 NONPROFIT MEMBERS

30 by Ninety Theatre
ADAPT, Inc.
Agrisafe Network
Alexander Milne
Developmental Services
American Heart Association

Bayou Lacombe Cardinals
Boys & Girls Club of Metro
Louisiana
Boy Scouts of America
South Louisiana
Brilliant Mindz
Brooke it Forward
Foundation
Child Advocacy Center –
Hope House
Child Advocacy Services
Children’s Museum of
St. Tammany
Christ Episcopal School
Christwood Foundation
Community Christian
Concern
Crossroads
Ducks Unlimited
East St. Tammany Habitat
for Humanity
East St. Tammany Rainbow
Child Care Center
Equine Reflections
Family Reach Alliance
Gift-A-Lift
Girls on the Run
South Louisiana
Girl Scouts Louisiana East
Grant’s Gift Foundation
Habitat for Humanity
West St. Tammany

Hospice House
James Samaritan
Just Love Your Neighbor
Maritime Museum Louisiana
Louisiana Appleseed
Louisiana Organ
Procurement Agency
Mary Bird Perkins
Cancer Center
Methodist Children’s Home
Southeast Louisiana
Miracle League Northshore
NAMI Southeast Louisiana
New Orleans Mission
No Heart Left Behind
North Oaks Foundation
Northlake Homeless
Coalition
Northshore Food Bank
Northshore Humane Society
Northshore Robotics
Northshore Technical
Community College
OPTIONS
Our Friends Closet
Pontchartrain Conservancy
Pro Bono Project
Regina Coeli Child
Development Center
Richard Murphy
Hospice House

Ronald McDonald House
Charities of South
Louisiana

Saint Joseph Abbey

Southeast Advocates for
Family Empowerment
(SAFE)

Special Olympics Louisiana

STARC of Louisiana

St. Paul's School

St. Scholastica Academy

St. Tammany Council
On Aging

St. Tammany Health
Foundation

St. Tammany Outreach for
the Prevention of Suicide
(STOPS)

The Good Samaritan Ministry

The Widows Knight

United Way of Southeast
Louisiana

Via Link

West 30's Redemption
Company

West St. Tammany YMCA

Women's Center for Healing
& Transformation

Youth Service Bureau

Become A Member

By joining as an individual, corporate, public partner, or nonprofit member, you help the Foundation engage in vital initiatives that protect, preserve, and improve the quality of life on the Northshore. Your support empowers us to carry out our mission and ensure a thriving community for years to come.





Philanthropy - Simplified, Organized & Magnified

northshorefoundation.org | 985.893.8757 | EIN# 611517784